

TERMS OF REFERENCE FOR VIDEO DOCUMENTATION OF PERINATAL HEALTH INTERVENTION IN BARDIYA

PROJECT: - Strengthening community and health system readiness for improved perinatal health outcomes (SIMESON and SAMIP)

PROGRAM: - Health

BRIEF PRESENTATION OF GERUWA RURAL AWARENESS ASSOCIATION

Geruwa Rural Awareness Association (GERUWA) is a non-profit making, non-governmental social development organization established in 1991 having its central office in Gulariya. GERUWA has been actively working in the field of social mobilization and empowerment, capacity building, community health improvement, HIV/AIDS prevention, education, socio-economic development and social justice and peace building giving special emphasis to disadvantaged and backward areas and communities through partnership approach.

BACKGROUND AND RATIONALE OF ASSIGNMENT

Terre des hommes (Tdh) piloted Simulation of Essential Skills in Obstetrical and Neonatal Care (SIMESON) project in Mali between October 2016 and October 2017 and continues today. According to the external evaluation of the Swiss Tropical and Public Health Institute, the practical performance levels of all health workers in all the health centres increased dramatically from 37.4% to an encouraging 82.8%. SIMESON has particularly led to impressive improvements in the identification and management of postpartum haemorrhage, newborn asphyxia and low birth weight baby care. These results led Tdh to win the Balzan Prize in 2018. With a budget of one million Swiss francs, this prestigious award enabled the SIMESON training model to be extended to the entire region of Segou in Mali.

With this remarkable success, Tdh in partnership with GERUWA replicated the SIMESON approach in Nepal in April 2019. With an aim of reducing a burden of maternal deaths, stillbirth, and neonatal death and eventually. The project is being implemented in 25 health care facilities/ birthing centers of all eight local units of Bardiya district.

The project focuses on community empowerment, strengthening of existing government system and advocacy. The main objective is to decrease perinatal morbi-mortality through capacity building of rural birth attendants and eventually to contribute the country to achieve the health targets for Sustainable Development Goals (SDGs) by 2030.

Innovatively the project has been building capacities of rural Auxiliary Nurse Midwives (ANMs) through simulation based modular onsite coaching and mentoring activities. Project is showing good signs of its relevance and coherence with the local needs. Worth mentioning is the project's contribution to the individual capacity development where remarkable changes have been noted in mentors training delivery capacity and improvement on the skills of the trainees. The mentors continued taking ownership of trainees' individual development plans intended to strengthen capacities for delivery of quality results.

In addition, GERUWA has signed an agreement with Municipality to implement SAMIP, an automatic voice messaging system (voice messaging to postnatal mothers and their family members to improve newborn care behaviours and practices).

The **rational of the assignment** is to develop an advocacy and communication document on the effectiveness of the project in enhancing ANMs skills and capacities and their quality implementation of essential maternal and newborn health practices.

OBJECTIVE OF VIDEO-DOCUMENTATION

The objective of Video Documentation is to capture the good practices alongside key achievements made under the ongoing perinatal health project with an aim to influence governments and donors to replicate the SIMESON and SAMIP approaches.

In addition, the video will also capture the quality improvement and support activities provided by the project that ensure frontline healthcare are comfortable and capacitated adequately in delivering the essential maternal and newborn services.

The selected consultant/ agency for conducting the Video-Documentation will visit at least 5 healthcare facilities; and capture the activities and results of the project. The agency/ expert will also need to document stories of change.

METHODOLOGY

The assignment will be completed by using various methodologies however ensuring the principle of 'do no harm' as a consequence of the video-documentation. The audio-visuals can (but not limited) capture footage of activities implemented under the SIMESON component; and conduct and capture interviews with healthcare workers, beneficiaries (pregnant and lactating mothers), other community members, project staff and stakeholders as and when needed to add richness and content to the documentation.

Suggested Methodology

The consultant / agency would have the following specific tasks to perform:

- Hold initial orientation meetings with staffs of GERUWA and Tdh Foundation to gain an understanding of the project including key issues to be covered in the assignment, list of sites and people to be interviewed
- Desk study of key documents such as – Project proposals and other supporting documents
- Develop tools to be used in the field and share with GERUWA and Tdh
- Generate a narrative/ script that appropriately captures the proposed project activities in the footage
- Undertake field work in Bardiya to document and capture video footage of onsite coaching and mentoring, interview with SIMESON mentors and mentees, municipality and district government health officials and Tdh's local implementing partner
- Generate a voice over (English) document and subtitles to support the video document
- Edit final video, inclusive of inputs from all project partners (GERUWA and Tdh); and work on the final production. This will involve putting together all the clips, putting voice overs/narration, translations, appropriate music, fonts/titles, and translations (where appropriate)

Field Documentation

Field documentation will be the key component to capture the processes and approach and outcomes and lessons generated from the implementation of the SIMESON project.

This will involve:

- One on one interviews
- Interviews with the mentors, mentees, beneficiaries, project participants and stakeholders
- Capture footage of simulation exercises, review/reflection session between mentor and mentees, consultation with pregnant and lactating mothers by the ANMs and SBA
- Shooting of footage (video filming).

AGENCY/ CONSULTANT IS RESPONSIBLE FOR:

- Preparation of a technical and financial proposal, work plan and budget.
- The final product will be a film of not more than 5 minutes. It must be high-resolution and Nepali documentary with subtitles in English.

CHRONOGRAM

Activity	Number of Days	Deliverable
Briefing meeting with GERUWA and Tdh	1	
Desk review and literature review of documents	2	Pre-production plan
Discussion with Core group and finalising the visit plan	1	Visit Plan and draft script
Field work	5	
Production, postproduction and editing	7	5 minutes version; high resolution documentary
Presentation of Video to GERUWA/Tdh for inputs and feedback	1	Presentation of first draft of the Video
Submission to Tdh and finalization after feedback	3	Final product
Total days	20	

A more detailed workplan will be developed with GERUWA and Tdh.

PROFILE OF PROPOSED CONSULTANT / AGENCY

- a) The Consultant / Agency should possess at least 5 years of professional experience in audio visual communications, production of videos, and editing of videos of relevance to development programming, preferably issues related to child protection.
- b) University degree in specialized fields of Media, social sciences, social work or likewise.
- c) Excellent oral communications skills, able to speak and communicate in Nepali along with English.
- d) Strong interpersonal and networking skills.

- e) Ability to interact with cross section of people from the grassroots to government officials.
- g) 2-3 years of experience of working in health projects or in similar assignments.

SAFEGUARDING AND ETHICAL GUIDELINES

Observing ethical standards is important for all information gathering that involves government healthcare workers, beneficiaries, Tdh staff and other stakeholders

- Tdh has its own safeguarding guidelines which the consultant needs to adhere to.
- Tdh requires a 'do no harm to children' and 'no harm to communities' as a central theme of the baseline. This is to be interwoven into all aspects of the baseline.
- A responsible authority from the agency must sign the Terre des hommes Child Safeguarding Policy and Global Code of Conduct and be willing to adhere to its principles and expected practices. If a breach of the policy or code of conduct takes place the consultancy will be terminated immediately without any financial burden on Tdh.
- Informed consent should be given before participating in the video documentation; and the participants should be able to withdraw at any moment. Respondents should be explained how the Study findings are likely to be used. They must then be asked, and must be free to choose, whether: they can be quoted in materials; photographs can be taken and used, name can be used in material. Their choices must be clearly recorded and always kept with their testimony and/or the relevant media.
- If it is agreed that all or any part of a participant's testimony should be confidential, then that commitment must be clearly recorded and respected. If the testimony is to be made anonymous, or used with a false name, make sure that any other identifying details are also changed.
- The agency must maintain data security and provide a data security plan.
- No money should be given for participating in a survey, unless participants would have incurred direct financial cost for ensuring their participation.
- During the video documentation, any serious protection case identified should be reported or referred. Participants to the survey should be enabled to contact Tdh team or the supervisor of the survey to report any major issue.
- In the context setting and in the end product, it will have to be mentioned that the SIMESON activity is being carried out under Prayaas Project
- The end product will require to be approved by Tdh prior to use.

COPYRIGHT

All materials arising out of this consultancy will remain as the property of GERUWA and Tdh.

BUDGET

- The total budget for this production is **NPR 2,70,000** inclusive of VAT
- Deductions on tax will be made as per the prevailing law
- The Payment would be released in 2 Phases: 50% would be paid during signing of the Contract Agreement, and the remaining 50% would be on submission and validation of the Final Video

APPLICATION PROCEDURE

The Agency/Consultant(s) is expected to submit the following documents to jobs.geruwa@gmail.com

- Updated CV mentioning the required experience and qualifications
- Expression of Interest
- Any sample of previous work
- Experience of making documentary on gender, social issues or health issues

Applications must be submitted before 5th October 2021 COB.